

Desert Stages Theatre

“Scottsdale’s Premiere Community Theatre”

Scottsdale Desert Stages Theatre (SDST) is an award-winning, non-profit performing arts theatre committed to offering high-quality entertainment for all ages and to providing a creative platform that nurtures each stage of an actor’s development. The mission of SDST is to enrich the lives of our community by providing as many actors as possible with the opportunities to expand their creative talents and their dreams; to entertain; to communicate positive personal and health messages; and to enrich - and maybe even change - lives through this theatrical experience.

SDST was founded in 1995 by husband and wife team Gerry and Laurie Cullity and Gerry’s mother, Joan Thompson, as a community youth theatre in a small Scottsdale strip mall. Desert Stages outgrew its humble beginnings and, in May 2004, moved to the beautiful 6,500 square foot freestanding art-deco building at the corner of Scottsdale Road and Highland Avenue in downtown Scottsdale. This new setting allows Scottsdale Desert Stages Theatre to offer entertainment choices on two separate stages, as well as operate its Academy of Theatrical Arts year-round. SDST offers numerous community outreach programs including touring health shows and on-site academy classes in local schools.

Scottsdale Desert Stages Highlights:

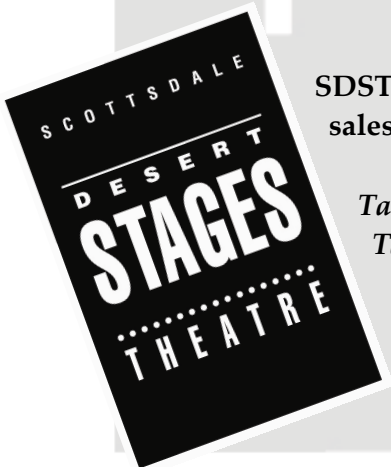
- **Mainstage Theatre:** 130-seat theatre-in-the-round offers four adult and four children’s musicals each season. Children’s theatre features young performers ages 3-19. On average each children’s theatre musical will involve over 170 youth actors, directors and tech crew.
- **Actor’s Cafe:** This intimate 60-seat proscenium-style theatre combines traditional theatre seating with café-style tables and chairs. The Actor’s Cafe offers long-running small cast professional productions.
- **Academy Programs:** SDST Academy offers after-school and summer camp opportunities to youth 3-15 years of age. Classes include singing, acting and dancing.
- **Community Outreach:** Founding Artistic Director, Gerry Cullity, produced 21 original musicals or musical adaptations for our Children’s stage and health musical touring troupes.
- **Children’s hospital program** offers short performances in hospital venues to entertain and delight hospitalized children and other patient groups.
- Over 1,000 children from across the Valley perform annually with SDST.
- Over 25,000 audience members annually see SDST’s productions.

SDST is a 501(c)(3) non-profit corporation that derives its funding through ticket sales, fundraisers, private and corporate donations and grants.

Tax ID # 86-0796627 Desert Stages, Inc.

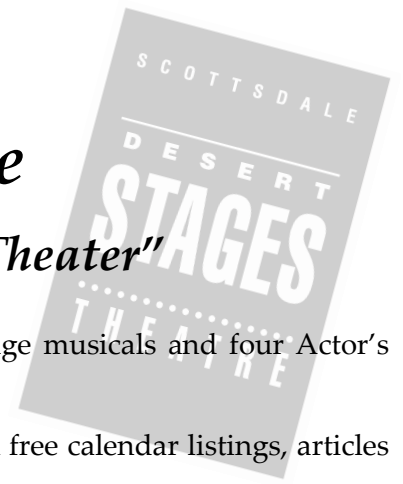
Tax Form 990 and Financials upon request.

*4720 N. Scottsdale Road, Scottsdale, AZ 85251
Box Office 480.483.1664 • www.desertstages.com*



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The SDST 2008/9 Season will feature four children's musicals, four Mainstage musicals and four Actor's Café productions. A season brochure is available upon request.

Advertising: SDST works with local media to offer production information in free calendar listings, articles and airtime as permitted, offered or donated.

Awards: Our award winning theatre is recognized annually by theatre critics, civic or private organizations and public institutions for our exceptional production quality and community service. The awards list is available for your review.

Donors: Scottsdale Desert Stages Theatre is a United Way approved organization. For other donor listing please see the Theatre Program. SDST has a STAR donor program and a FRIENDS membership program. All STARS and FRIENDS receive program recognition and special event invitations. All STARS receive lobby plaque acknowledgment. **STARS** of Desert Stages:

Bronze Star \$250 - \$999 *Silver Star* \$1,000- \$4,999
Gold Star \$5,000 - \$19,999 *Platinum Star* \$20,000 and up

Fundraising: Annual fundraising includes program advertising, 'break-a-leg' program messages, show raffle prizes and miscellaneous small fundraisers each year. DST conducts two main annual fundraisers:

- "A Little Bit Of Broadway" is an outside visibility event offering a one-night musical review to community children. This event has raised over \$15,000 each year.
- "Look Into Your Heart" Gala and Silent Auction is our main fundraiser. We began this gala event in 2006 as our 10 year anniversary party and raised \$50,000 in our first year. The 2007 and 2008 Galas each raised \$90,000.
- 2007 Grants: Target Stores, Sam's Club, Scottsdale League for the Arts, Society for the Arts, Patron personal bequest, family foundations and private donors.

Patron Profile: Scottsdale Desert Stages has over 8,500 patrons in our database who join us from the areas listed below. This chart represents 96% of our patron base with the 4% not shown here living in other areas in the valley, Arizona statewide and out of state.

