

*Look into
your Heart!*

Fall 2008

What began as a dream of an inspired visionary 13 years ago literally has become a way of life to thousands of talented young actors throughout Arizona. Gerry Cullity, along with his wife, Laurie, and his mother, Joan Thompson, founded Desert Stages Theatre in a small Scottsdale strip mall in 1995. Since that time, Scottsdale Desert Stages Theatre has opened a world of joy, not only to children ages 3-19, but to countless adult actors as well, by entertaining thousands of arts patrons. In 2004, with the help of dedicated volunteers, Desert Stages moved into a freestanding theatre in downtown Scottsdale. A dream was realized! Very sadly, in the spring of 2005, Scottsdale Desert Stages Theatre unexpectedly lost its founder and artistic director, Gerry Cullity, to a massive heart attack.

The show *has* gone on! Laurie, Joan and countless actors, donors, volunteers and audience members continue to carry on Scottsdale Desert Stages. Our first Gala raised \$50,000 and the last two years each garnered \$90,000 for the Theatre. This year, help us to raise over \$100,000 at our 4th annual Gala!!! We are adding to this year's Gala excitement by including a Masquerade Ball, fabulous entertainment and amazing Silent and Live Auction selections!

As we celebrate serving the Valley with theatrical excellence, I cordially invite you to help underwrite and to attend the event that will pay tribute to Scottsdale Desert Stages' 13th season!

Scottsdale Desert Stages Theatre 4th Annual

Look Into Your Heart Gala

Masquerade Ball and Auction

Friday, February 6, 2009 at the Scottsdale Hilton, 6333 North Scottsdale Road

It is my pleasure to serve as the sponsorship chair of this outstanding event, which promises to be another in the long tradition of successes for the theatre. I am writing to you to ask for your support of this inspiring event. I have enclosed sponsorship opportunities with more details.

I sincerely hope you will give serious consideration to supporting Scottsdale Desert Stages Theatre, an outstanding community treasure, which has influenced the lives of so many over the last 13 years, including my son's, my daughter's and our entire family's. I look forward to welcoming you on February 6th at the Scottsdale Hilton on this very special evening.

Very truly yours,

Allyson Primack

2009 Look into your Heart Gala Chair



4720 N. Scottsdale Road, Scottsdale, AZ 85251
Box Office 480.483.1664 ▪ Fax: 480-664-2636 ▪ www.desertstages.com

Look into your Heart!

Scottsdale Desert Stages Theatre Masquerade Ball and Auction

Friday, February 6th, 2009

6PM - 10PM

The Scottsdale Hilton



SPONSORSHIP OPPORTUNITIES

EXECUTIVE PRODUCER -- \$10,000

- Premium table for 12 at Gala (choice of table theme and centerpiece included)
- Logo recognition in event program
- Corporate recognition by Emcee during the event
- Inclusion in all Gala Print Materials (invitations, program, posters etc) as available
- Opportunity to display promotional materials at Gala registration area
- Season Program recognition
- 2 SEASON subscription tickets to Mainstage or Actor's Café Productions

DIRECTOR -- \$5,000

- Premium table for 12 at Gala (choice of table theme and centerpiece included)
- Name recognition in Gala program
- Season Program recognition
- 6 tickets to Mainstage or Actor's Cafe productions

TABLE SPONSOR -- \$1,500

- Premium table for 12 at Gala (choice of table theme and centerpiece included)

STAR -- \$1,000

- Premium seating for 2 at Gala
- Name recognition in Gala program
- Season Program recognition
- 4 tickets to Mainstage or Actor's Cafe productions

SUPPORTING ACTOR -- \$500

- Name recognition in Gala program

MASQUERADE BALL INDIVIDUAL TICKETS -- \$100

Don't see something that works for you? We would be happy to customize a sponsorship package that is the most beneficial to you and your company!

Contacts:

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