



Dear Valued Business Owner,

Scottsdale Desert Stages Theatre is a nonprofit 501(c)(3) community theatre, located inside Scottsdale Fashion Square Mall. For the past 24 years, Scottsdale Desert Stages Theatre has created a space where actors of all ages, directors, and technical crews learn, grow, and create live performing arts. We are currently planning the theatre's 14th Annual Gala: *A Silver Celebration - Setting the Stage for the 25th Season*. We are expecting attendance of 200+ members and friends of the 1000+ families affiliated with our theatre.

Our fundraising goal for this year's Gala is \$100,000. All proceeds will go toward setting the stage for our upcoming 25th season! With average basic operating costs of \$20,000 per show, it is only with donations from our generous sponsors that Desert Stages can continue to provide quality programs that both entertain and enrich the lives of our community.

At this time, we are asking you to consider advertising your business and supporting the theatre by becoming an event sponsor. Enclosed please find the opportunities available to support and partner with Scottsdale Desert Stages Theatre and expose your business to our Gala attendees, theatre families, and 40,000+ theatre patrons. To become a sponsor, you may either call the Box Office directly at 480.483.1664, visit DesertStages.org, click "Buy Tickets", select GALA 2019 and choose your sponsorship level, or complete the attached form and email it to DSTGala@gmail.com.

We thank you, in advance, for your support and look forward to your involvement with this year's Silver Celebration Gala!

Sincerely,

Lynnae Clore and Sharon Kiepke
Gala Co-Chairs
DSTGala@gmail.com
DesertStages.org/Gala-2019

**Scottsdale Desert Stages Theatre – Located inside Scottsdale Fashion Square Mall
7014 E. Camelback Road, Suite 0586, Scottsdale, AZ 85251 – 480.483.1664**

Scottsdale Desert Stages Theatre is a 501(c)(3) non-profit organization #86-0796627



Advertise your business while supporting the theatre! Not a business owner? Families can also be sponsors! The earlier you or your business become a sponsor, the more recognition and advertisement you will receive! To become a sponsor, you may either call the Box Office directly at 480.483.1664, visit DesertStages.org click "Buy Tickets", select GALA 2019 and choose your level, or complete the form below and email it to DSTGala@gmail.com.

SPONSORSHIP OPPORTUNITIES

SILVER SPOTLIGHT SPONSOR \$25,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 40,000 patrons each year)
- Full-page advertising in 12 months of show programs
- Logo on website Sponsor page (with live link)
- One sponsored show with press release and curtain speech recognition
- 25 tickets to the Gala
- Advertisement and recognition in Gala associated printings
- 2 - Full Season Ticket Passes (appx. 30-36 tickets, subject to availability)

SILVER SHOW SPONSOR \$15,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 40,000 patrons each year)
- Full-page advertising in 6 months of show programs
- Logo on website Sponsor page (with live link)
- One sponsored show with press release and curtain speech recognition
- 15 tickets to the Gala
- Advertisement and recognition in Gala associated printings
- 1 - Full Season Ticket Passes (appx. 15-18 tickets, subject to availability)

SILVER STAR SPONSOR \$10,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 40,000 patrons each year)
- Full-page advertising in 3 months of show programs
- Logo on website Sponsor page (with live link)
- Curtain speech recognition
- 10 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- 10 Show Tickets (subject to availability)

SILVER STAGES SPONSOR \$5,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 40,000 patrons each year)
- Full-page advertising in 1 month of show programs
- 5 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- 5 Show Tickets (subject to availability)

(continued)

SILVER SCORE SPONSOR**\$2,500**

- Commemorative plaque on two theater seats
- Half-page advertising in 2 months of show programs
- 2 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- Name prominently displayed at the Gala
- 2 Show Tickets (subject to availability)

SILVER SCRIPT SPONSOR**\$1,500**

- Plaque on Future 500 wall in theatre lobby
- Recognition in show programs
- 2 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- 2 Show Tickets (subject to availability)

SILVER SONG BAR SPONSOR**\$1,000**

- Recognition in Gala associated printings
- Logo featured on bar TVs' at the Gala
- 2 tickets to the Gala
- Signage and logo at bar and on bar accessories
- 2 Show Tickets (subject to availability)

SILVER BOOTH SPONSOR (only 6 available)**\$600**

- Recognition in Gala associated printings
- 6 tickets to the Gala

SOLD OUT**SILENT AUCTION DONATION**

- Advertisement and recognition in Gala associated printings
- Name prominently displayed at the Auction
- For items valued >\$1,500, receive 10 Show Tickets (subject to availability)



A SILVER CELEBRATION
DESERT STAGES THEATRE
 2019 GALA
 SETTING THE STAGE FOR THE **25TH** SEASON

SPONSORSHIP FORM

YES! I would like to be a sponsor for the 14th Annual Scottsdale Desert Stages Gala: *A SILVER CELEBRATION - Setting the Stage for the 25th Season.*

Name/Business Contact: _____

Business Name: _____

Business Address: _____

Business Phone Number: _____

Business Email Address: _____

Business Website: _____

SPONSORSHIP LEVELS

SILVER SPOTLIGHT SPONSOR @ \$25,000 X _____ = \$ _____ .00

SILVER SHOW SPONSOR @ \$15,000 X _____ = \$ _____ .00

SILVER STAR SPONSOR @ \$10,000 X _____ = \$ _____ .00

SILVER STAGES SPONSOR @ \$5,000 X _____ = \$ _____ .00

SILVER SCORE SPONSOR @ \$2,500 X _____ = \$ _____ .00

SILVER SCRIPT SPONSOR @ \$1,500 X _____ = \$ _____ .00

SILVER SONG BAR SPONSOR @ \$1,000 X _____ = \$ _____ .00

SILVER BOOTH SPONSOR @ \$600 X _____ .00

SOLD OUT

TOTAL: \$ _____ .00

(continued)

PAYMENT

**Check # _____ Credit Card Number: _____ Expiration
Date: _____**

**Billing Address (if different from
above): _____**

**Signature: _____
Date: _____**

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