



Dear Business Owner,

Scottsdale Desert Stages Theatre is a nonprofit 501(c)(3) community theatre, located inside Scottsdale Fashion Square Mall. For the past 25 seasons, Scottsdale Desert Stages Theatre has created a space where actors of all ages, directors, and technical crews learn, grow, and create live performing arts. We are currently planning the theatre's 15th Annual Gala: "*It feels like HOME*". This year's gala will be a night full of fantastic food, drink, and live entertainment including performances by some of our own actors. It is being held at our "home" Desert Stages Theatre and will be attended by 150+ members and friends of the 700+ families affiliated with our theatre.

Each year, the Gala is our largest fundraising event and with your help, we can set the stage for our upcoming 26th season! Many people are unaware of the basic operating costs associated with a live theatre production, which tend to average around \$20,000 per show. At this time, we are asking you to consider advertising your business and supporting the theatre by becoming an event sponsor. Only with your help can we continue to provide quality programs that both entertain and enrich the lives of our community as well as reach our goal of raising \$75,000.

This year, there are numerous opportunities to support Desert Stages and expose your business to over 40,000 theatre patrons. All sponsorship levels and inclusions are on the following page.

To become a sponsor, you may either call the Box Office directly at 480.483.1664, visit DesertStages.org click "Buy Tickets", select GALA 2020 and choose your level, or complete the attached form and return to your theatre contact.

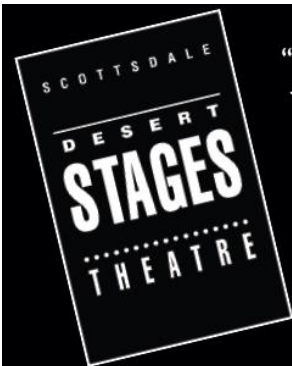
We thank you in advance for your support and look forward to seeing you at this year's *It feels like HOME* Gala.

Sincerely,

Stephanie Yampolsky
Gala Chair
stephanie@desertstages.org

**Scottsdale Desert Stages Theatre – Located inside Scottsdale Fashion Square Mall
7014 E. Camelback Road, Suite 0586, Scottsdale, AZ 85251 – 480.483.1664**

Scottsdale Desert Stages Theatre is a 501(c)(3) non-profit organization #86-0796627



"It feels like home."

Gala & AUCTION

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available. Advertise your business while supporting the theatre! Not a business owner? Families can also be sponsors! Please see the sponsorship levels and inclusions and become a sponsor today! The earlier you or your business becomes a sponsor, the more recognition and advertisement you will receive!

THE "PALACE" SPONSOR

\$25,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 35,000 patrons each year)
- Full-page advertising in 12 months of show programs
- Logo on website Sponsor page (with live link)
- One sponsored show with press release and curtain speech recognition
- 25 tickets to the Gala
- Advertisement and recognition in Gala associated printings
- 2 - Full Season Ticket Passes (appx. 30-36 tickets, subject to availability)

THE "CASTLE" SPONSOR

\$15,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 35,000 patrons each year)
- Full-page advertising in 6 months of show programs
- Logo on website Sponsor page (with live link)
- One sponsored show with press release and curtain speech recognition
- 15 tickets to the Gala
- Advertisement and recognition in Gala associated printings
- 1 - Full Season Ticket Passes (appx. 15-18 tickets, subject to availability)

THE "MANSION" SPONSOR

\$10,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 35,000 patrons each year)
- Full-page advertising in 3 months of show programs
- Logo on website Sponsor page (with live link)
- Curtain speech recognition
- 10 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- 10 Show Tickets (subject to availability)

THE "BUNGALOW" SPONSOR

\$5,000

- Recognition on DSTv sponsor display in theatre lobby (seen by 35,000 patrons each year)
- Full-page advertising in 1 month of show programs
- 5 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- 5 Show Tickets (subject to availability)

THE "COTTAGE" SPONSOR

\$2,500

- Commemorative plaque on two theater seats
- Half-page advertising in 2 months of show programs
- 2 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- Name prominently displayed at the Gala
- 2 Show Tickets (subject to availability)

THE "CABIN" SPONSOR**\$1,500**

- Plaque on Future 500 wall in theatre lobby
- Recognition in show programs
- 2 tickets to the Gala
- Advertisement and recognition in Gala associated printings.
- 2 Show Tickets (subject to availability)

THE "TREEHOUSE" SPONSOR**\$1,000**

- Recognition in Gala associated printings
- Logo featured on bar TVs' at the Gala
- Signage and logo at bar and on bar accessories
- 2 Show Tickets (subject to availability)

SILENT AUCTION DONATION

- Advertisement and recognition in Gala associated printings
- Name prominently displayed at the Auction
- For items valued >\$1,500, receive 10 Show Tickets (subject to availability)

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SPONSORSHIP FORM

YES! I would like to be a sponsor for the 15th Annual Scottsdale Desert Stages Gala: *It feels like HOME*

Name/Business Contact: _____

Business Name: _____

Business Address: _____

Business Phone Number: _____

Business Email Address: _____

Business Website: _____

SPONSORSHIP LEVELS

THE "PALACE" SPONSOR @ \$25,000 X ____ = \$____.00

THE "CASTLE" SPONSOR @ \$15,000 X ____ = \$____.00

THE "MANSION" SPONSOR @ \$10,000 X ____ = \$____.00

THE "BUNGALOW" SPONSOR @ \$5,000 X ____ = \$____.00

THE "COTTAGE" SPONSOR @ \$2,500 X ____ = \$____.00

THE "CABIN" SPONSOR @ \$1,500 X ____ = \$____.00

THE "TREEHOUSE" SPONSOR @ \$1,000 X ____ = \$____.00

TOTAL: \$____.00

PAYMENT

Check # _____ Credit Card Number: _____ Expiration Date: _____

Billing Address (if different from above): _____

Signature: _____ Date: _____

Thanks for your support in helping us continue the magic that is Desert Stages!

Stephanie Yampolsky
Gala Chair
stephanie@desertstages.org

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